

COMMNEWS 傳理新聞

October 2026

Call for Applications

AIM FELLOWSHIP 2027 PROGRAMME

「傳理學者」學術訪問計劃

5 - 15 March 2027 | HKBU

What to Expect

- AI-Driven media & communication workshop
- Global academic exchange with research experts
- Explore cutting-edge topics on AI and media

HIGHLIGHTS

- Launch of the AIM Fellowship Programme
- Research Excellence
- School Update
- Achievements
- Academic Events
- Upcoming Events

The launch of the brand-new AIM Fellowship Programme 2027

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RESEARCH EXCELLENCE

General Research Fund



Prof. Timothy Fung Prof. Stephanie Tsang Prof. Nick Zhang Prof. Ken Chu

Early Career Scheme



Prof. Ye Hui Prof. Daniel Muñoz

General Research Fund (GRF) and Early Career Scheme (ECS) 2026/2027 Awardees

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SCHOOL UPDATE



Media Effects Research Lab

School of Communication Partners with Pennsylvania State University and Emerson College
for New PhD Overseas Research Fellowship

[>](#)



School of Communication Delegation Explores AI in Media Opportunities During Beijing Visit



School of Communication Celebrates the 67th Commencement with a Call for Truth and Integrity



ACADEMIC EVENTS



HKBU EMBA Programme “Business-Meets-Communication Leaders’ Private Dinner”

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The 5th HKBU Professional Journalism Fellowship

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ACHIEVEMENTS



Professor Regina Chen Awarded Research Network Grant for Trilateral Study

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Six Postgraduate Students Awarded at the AEJMC Annual Conference 2026

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UPCOMING EVENTS

28
NOV

[The 4th Worldwide HKBU Communication Alumni Conference](#)

RESEARCH LATEST PUBLICATIONS

Department of Communication Studies
When AI Venting Helps or Harms: How Perceived Anonymity Shapes Supportive Interactions With Conversational Agents Professor Dominic Yeo, International Journal of Human–Computer Interaction
Accuracy and Defense Motives: Exploring Types of Information Insufficiency in the Risk Information Seeking and Processing.(RISP) Model Professor Timothy Fung, Science Communication
Should Ads Be Assertive? A Meta-Analytic Review of the Effects of Assertive Language on Perceived Freedom Threat, State Reactance, and Persuasion Outcomes Professor Ken Chu, Journal of Advertising



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