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B.A. in Business Management

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M.A. in Communication

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Research Interests:

- Media psychology
- Media effects
- Misinformation, Fact check & Information literacy
- Science communication

Refereed Journal Article:

[2] Tsang, S. J., & **Zhou, L.** (2025). Understanding public preference for misinformation interventions: support for digital platform monitoring, media literacy education and legislation. *Online Information Review*.
<https://doi.org/10.1108/OIR-07-2024-0454>

[1] Tsang, S. J., Huang, Y., Zhang, Y., Song, Y., & **Zhou, L.** (2021). 信息診斷系統設計思路：人工核查、廣眾參與和人工智能的三合一運用 [Theorizing an Information Diagnosis System: The hybrid uses of manual fact-checking, crowdsourcing and artificial intelligence]. *全球傳媒學刊*, 8(1), 66-93.
<https://doi.org/10.16602/j.gmj.20210003> [CSSCI]

Edited Book:

Tsang, S., **Zhou, L.**, & Huang, Y. (eds.) (2024). Everything about Fact-checking (In Chinese). The Commercial Press (HK).

Book Chapter:

Zhou, L. (2024). Challenges of fact-checking in real time. In Tsang, S., Zhou, L., & Huang, Y. (eds.) Everything about Fact-checking (in Chinese). The Commercial Press (HK).

Zhou, L. (2024). Does fact-checking only focus on 'true' and 'false'?. In Tsang, S., **Zhou, L.**, & Huang, Y. (eds.) Everything about Fact-checking (in Chinese). The Commercial Press (HK).

Zhou, L. (2024). Media and Information Literacy Education in the Age of AI. In Tsang, S., Zhou, L., & Huang, Y. (eds.) Everything about Fact-checking (in Chinese). The Commercial Press (HK).

Conference Paper Presentation:

Zhou, L., & Tsang, S.J. (2025, June). Adolescents' understanding of AI: challenges and opportunities for AI literacy education. Paper presented at the 75th Annual International Communication Association Conference, Denver, Colorado, USA.

Zhou, L., & Tsang, S.J. (2024, July). An In-depth Analysis on Students' Views on Media and AI Literacy. Paper accepted at the 2024 International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand.

Zhou, L. (2024, June). The impact of perceived journalistic role as watchdog on reliance on algorithmic news recommendation. Paper accepted at the *Journalistic Role Performance: Paths Taken and Pathways Forward* pre-conference of 74th Annual International Communication Association Conference, Gold Coast, Australia.

Zhou, L., & Tsang, S.J. (2024, March). Third-Person Perception in the Context of Combating Misinformation: Examining the Effects on Platform Monitoring, Media Literacy Education, and Legislation. Paper presented at Emerging Media for Communicating SDGs Symposium, Hsinchu City, Taiwan, China.

Tsang, S., & **Zhou, L.** (2023, July). Third-person Effects of Perceived Slanted Fake News: Platform Monitoring, Media Literacy Education and Legislation. Paper presented at International Association for Media and Communication Research 2023 (OCP23).

Tsang, S. J., **Zhou, L.**, & Qi, R. (2021, December). Communicating Genetically Modified Food Safety: The Role of Debunking Source on Message Effectiveness in Hong Kong. Paper presented at Asian Media Information and Communication Centre 28th Annual Conference.

Awards:

(2025) Commercial Radio 50th Anniversary Scholarship, School of Communication, Hong Kong Baptist University