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B.A. in Journalism and Communication

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Research Interests:

- Digital culture
- Platform studies
- Popular culture
- Cultural industries
- Youth culture

Conference Paper Presentations:

Wang, Y., Liu, X. Yang, S., and Yang, S. (2025, August). *Becoming cyber jurors: Participatory content moderation and users' civic labor on Chinese digital platforms*. The 2025 Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, USA.

Yang, S., **Wang, Y.**, Liu, X., Yang, S., Hong, X. and Wan, F. (2025, August). *Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong*. The 2025 Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, USA.

Wang, Y. (2025, July). *Performing and monetizing romance on digital platforms: emotional capitalism and couple wanghong in China*. The 2025 Annual Conference of the International Association for Media and Communication Research (IAMCR), Singapore.

Yang, S., Liu, X. and **Wang, Y.** (2025, June). *From Disseminating to Disconnecting: How Genetically Modified Organisms Conspiracy Theories Compensate and Enhance the Social Well-being of Vulnerable Narcissists*. The 75th Annual Conference of the International Communication Association (ICA), Denver, USA.

Wang, Y. & Zhu, S. (2024, June). *"Let's make dumplings together": A discourse analysis of the parody videos of the Spring Festival Gala*. The 74th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia.

Wang, Y. & Hua, X. (2022, November). *Analyzing nationalist emotions during the Tokyo 2020 Olympic Games from the locus of participatory culture: A case study of the Weibo comments celebrating "Sun Yingsha defeats ITO Mima"*. The 13th Annual Postgraduate Symposium of the Chinese Journalism and Communication Consortium, Macau, China.