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B.A. in Translation

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Research Interests:

- Fandom practices and culture
- Gender and sexuality
- Popular culture

Refereed Journal Article:

Shan, B. (2026). Beyond a neologism: “youni nan,” “youni nv,” and the contested landscape of everyday feminism in China. *Feminist Media Studies*, 1–17.
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Conference Paper Presentation:

Shan, B. & Li, Y. (2024, June 30-July 4). Chinese mother-fans: Nurturing para-kin bonds and performing motherhood [Paper presentation]. International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand.

Shan, B. (2025, June 12-16). Youni nan: Feminist neologism as a response and resistance to sexism in contemporary China [Paper presentation]. International Communication Association (ICA), Denver, United States.

Shan, B. & Zhao, Q. (2025, August 6-10). When women sexually please women: Meinv videos on Chinese social media [Paper presentation]. Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, United States.

Shan, B. (2026, May 29-30). "Until happiness is within reach": 2.5D intimacy and cosplay commissions in Chinese otome fandom. [Paper presentation]. Annual Conference of Mechademia, Singapore.

Shan, B. & Zhang, W. (2026, June 28-July 2). “I exist within your existence”: Cruel optimism and Chinese dreamgirl fan culture. [Paper presentation]. International Association for Media and Communication Research (IAMCR), Galway, Ireland.