

CHATTERJEE, Arjun

Ph.D. Candidate/Student [HKPFS]

B.A. in English

University of Calcutta, Kolkata, India

M.A. in English [2005]

University of Calcutta, Kolkata, India

M.A. in Conflict, Security and Development [2017]

University of Sussex, United Kingdom

📞 (optional) (+852) 67512040

✉️ 22482040@life.hkbu.edu.hk

Research Interests:

- International Communication
- International Journalism, Geopolitics, Diplomacy and Soft Power Communication
- Media Narratives and Discourse During Conflict
- India-China-US Relations
- Media and the Global South; postcolonial perspectives and activism for social change

Refereed Journal Article:

Chatterjee, A. (2025). Using Social Cognitive Theory to Explain Media Narratives of Propaganda: A Comparative Analysis of Nazi Germany and the 2022 Russia-Ukraine Conflict. *Media Watch*, 0(0). <https://doi.org/10.1177/09760911251335623>

Chatterjee, A. (2024). Regulating Dominant Platforms: Challenges and Opportunities of Content Moderation on Jio Platforms. *Journal of Transcultural Communication*. <https://doi.org/10.1515/jtc-2023-0009>

Chatterjee, A. (2024). Authenticity During Conflict Reporting: The China-India Border Clash in the Indian Press. *Media Watch*, 15(1), 10–29.

<https://doi.org/10.1177/0976091123121517>

Under Review:

Thussu, D. K., & Chatterjee, A. (2025). The geopolitics of reporting a genocide: An analysis of the coverage of the Israeli invasion of Gaza in Foreign Affairs and The New York Times. *Third World Quarterly* (Special Issue on Genocide in Gaza).

Chatterjee, A. (2025). Cascading Communication Inequalities: Elite News Framing of India-China Crises (2020–2024). *Political Communication*.

Chatterjee, A. (2025). Careful Universalism: Hegemony, Consent, and Yoga's Soft Power in a Platformised Public Sphere. *International Journal of Communication*.

Kumar, A., Acharya, N., Chatterjee, A., Bhat, P., Marwan, A. H., & Joynes, J. (2025). Memes as warfare: Digital nationalism in the 2025 India–Pakistan conflict. *Social Media + Society*.

Book Chapter:

Chatterjee, A., & Thussu, D. K. (2025). From Bollywood to Diplomacy: India's Soft Power Strategies in Africa. In O. Tella (Ed.), *Understanding Soft Power in Africa: The Power of Attraction from Pretoria to Beijing*. Routledge.

Chatterjee, A. (2021). Role of Media: BIMSTEC Online Digital News Platform. In S. Datta (Ed.), *BIMSTEC: The Journey and The Way Ahead* (pp. 194–210). Vivekananda International Foundation.

Chatterjee, A. Chapters in: *Indo-Pacific: Strategic and Geopolitical Relevance; and Media in Digital Era: Decoding Journalism, Advertising & Public Relations*.

Chatterjee, A. Pixels of Asymmetry: Indian Newspapers and the 2020 India–China Standoff. In E. Galal (Ed.), *Pixels of Asymmetric Voices: Mediated Narratives in a Polarised World* (chapter under editorial review).

Book Review

Chatterjee, A. (2025). Book review: Joshua Kurlantzick, *Beijing's Global Media Offensive: China's Uneven Campaign to Influence Asia and the World*. *Discourse & Communication*, 19(3), 546–550. <https://doi.org/10.1177/17504813251335785> (Original work published 2025)

Policy Papers & Op-Ed Publications (Selected)

“Global order faces new tilt away from law”. *China Daily*

“China, India should deepen exchanges, seize chance to revive multilateralism”. *China Daily*

“Tianjin and After: A Pragmatic India-China Playbook to Turn SCO Outcomes into Indian Jobs.” *South Asia Monitor*.

“After Pahalgam: Why China Must Rethink Its Silence on Terrorism in South Asia”. *South Asia Monitor*.

“Can good journalism shape better India-China relations?” *South Asia Monitor*.

Conference Paper Presentation:

IAMCR [International Association for Media and Communication Research] 2025, Singapore: Co-convened (with Prof. Zhi Li, Communication University of China) Panel #25, Visualising Justice: The Power of Documentaries in Amplifying Environmental Voices; presented a co-authored research paper titled Stories of Survival and Resistance: Indian Environmental Documentaries as Catalysts for Justice and Advocacy

NCA - CUC [National Communication Association - Communication University of China] Summer Conference 2025, Beijing, China: Presented research paper (single author) titled From the Field to the Feed: Global Sports Narratives and the Politics of Media Representation, June 20–22, 2025.

ICA [International Communication Association] 2025, Denver, USA: Session proposal (502741), Intercultural Communication in the Age of Mis/Disinformation: Impacts and Strategies for Disruption Locally and Globally

ICA 2024, Gold Coast, Australia: Presented two research papers, one co-authored with my PhD supervisor, Professor Daya K. Thussu, titled “Communicating the geopolitics of wars in Ukraine and Gaza”, and the other, single-authored, titled “Regulating Dominant Platforms: Challenges and Opportunities of Content Moderation on Jio Platforms”

IAMCR [International Association for Media and Communication Research] 2024, Christchurch, New Zealand: Presented two research papers, one co-authored with my PhD supervisor, Professor Daya K. Thussu, titled “Victims as heroes vs. victims as villains: Contrasting coverage of conflict in Ukraine and Gaza”, and the other, single-authored, titled “Using Social Cognitive Theory to explain media narratives of propaganda: a comparative analysis of Nazi Germany and the 2022 Russia-Ukraine conflict”

AMIC 2024, Beijing, China: Presented a single-author research paper titled India's Yoga, a Vehicle of UN SDG 3: Time to Internationalise Lifestyle Journalism

SAMCS 2023 [South Asian Media and Cultural Studies Conference] at Florida State University, USA: Presented a single-author research paper titled Online Digital News Platform of Regional Bloc BIMSTEC

Macau International Communication Week 2023, Macau, China: Presented a single-author research paper titled Self-regulation and Censorship in Public Interest: Jio Platforms and India's Digitisation Aspiration

ICA Regional Hub 2023 in Manipal, India: Presented a single-author research paper titled Authenticity During Conflict Reporting: The China-India border clash in the Indian press

IAMCR 2023 in Lyon, France: Presented a single-author research paper titled Online Digital News Platform of Regional Bloc BIMSTEC, which was included in the programme of the Global Media Policy Working Group

AEJMC 2023 [Association for Education in Journalism and Mass Communication] in Washington, D.C., USA: A single-author research paper titled *Authenticity During Conflict Reporting: The China-India Border Clash In The Indian Press*, accepted by the Newspaper and Online News Division (NOND) of AEJMC for presentation. I could not travel to the US to present my research paper due to a medical emergency at home.

AMIC 2023 [Asian Media Information and Communication Centre] in Bandung, Indonesia: Presented a research paper titled *Using Social Cognitive Theory to Explain Media Narratives of Propaganda: A Comparative Analysis of Nazi Germany and the 2022 Russia-Ukraine Conflict* at the 29th AMIC Annual Conference, 28 to 30 September 2023, in Bandung, Indonesia.

Mobile Studies Congress 2023 at Zhejiang University in Hangzhou, China: Presented (online) a research paper titled *Regulating India's Digital Behemoth: Content Moderation on Jio Platforms* at a panel titled *Transforming India by Mobile* on 16-17 December, Hangzhou, China

Awards:

Hong Kong PhD Fellowship Scheme (HKPFS) (2022–present).

Outstanding Performance Awards, Hong Kong Baptist University (2023–24; 2024–25).

BBC–Chevening Professional Placement Award (2017).

Chevening Scholarship, University of Sussex (2016).

Visiting Scholar, Annenberg School for Communication, University of Pennsylvania (2025).