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B.Eng. in Material Science and Engineering

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Research Interests:

- Health communication
- Human-machine communication
- Persuasion

Refereed Journal Article:

Shi, J., Xia, X., **Zhuang, H.**, Li, Z., & Xu, K. (2025). Empowering individuals to adopt artificial intelligence for health information seeking: A latent profile analysis among users in Hong Kong. *Social Science & Medicine*, 375, 118059.
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Conference Paper Presentation:

Li, Z., **Zhuang, H.**, Xia, X., & Shi, J. (2025, July 13–17). *Examining the boomerang effect in promoting influenza vaccination: The roles of psychological reactance, message fatigue, and normative perceptions* [Conference presentation]. International Association for Media and Communication Research, Singapore.

Zhuang, H., & Shi, J. (2025, June 12–16). *How parental mediation optimize digital media use for adolescents: Perspectives from Asian parent-child dyads* [Conference presentation]. 75th Annual International Communication Association Conference, Denver, Colorado, United States.

Shi, J., Xia, X., **Zhuang, H.**, & Li, Z. (2025, June 12–16). *Adopting artificial intelligence for health information seeking: A latent profile analysis* [Conference presentation]. 75th Annual International Communication Association Conference, Denver, Colorado, United States.

Han, B., Cao, R., Ye, Y., & **Zhuang, H.** (2025, June 12–16). *CSR attributions and crisis types: Effects on public trust and purchase intentions* [Conference presentation]. 75th Annual International Communication Association Conference, Denver, Colorado, United States.

Liu, X., **Zhuang, H.**, Li, Z., & Xia, X. (2025, April 18–19). *Parent-child Perception discrepancies of parental mediation strategies on children's online risks* [Conference presentation]. SJTU-IAMCR Emerging Media Forum, Shanghai, China.

Shi, J., **Zhuang, H.**, Li, W., Chen, L., & Lwin, M. O. (2024, June 20–24). *Exploring the shifting paradigm in the post-pandemic era: Parental mediation of digital media in Asian countries* [Conference presentation]. 74th Annual International Communication Association Conference, Gold Coast, Australia.