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M.Phil. Student

## **Bachelor of Communication (Hons.) in Journalism (Data and Media Communication Concentration)**

Hong Kong Baptist University, Hong Kong, China

## **Master of Arts in Digital Media: Critical Studies**

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## **Research Interests\*:**

- Media and Cultural Studies
- Gender and Sexuality in Digital Media
- Feminist Theory and Posthumanism
- Critical Perspectives on Algorithms and AI

## **Journal Publications:**

**Luo, Y.** & Ng, Y.-L. (2025). Exploring the Mediating Role of Online Social Capital in the Association Between Sharing Memes Using Four Humor Styles and Subjective Well-Being. *Social Media + Society*, 11(2).

Ku, K. Y. L., Li, J., **Luo, Y.**, & Song, Y. (2025). Correction Approaches and Hashtag Framing in Addressing Mpox Misinformation on Instagram. *Health Education Research*, 40(2).

*\*My previous research interest was media psychology.*